



**FOR IMMEDIATE RELEASE**

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**As Rising Costs Threaten NYC Family Child Care Businesses, Organizations Begin Direct Payments of \$1000 per Month to Educators**

*All Our Kin, Thriving Providers Project and Coleman Family Ventures Will Help Support 50 New Child Care Businesses in the Bronx Over 18 Months*

New York, NY – Fifty Bronx-based family child care (FCC) providers will breathe a little easier after receiving \$1000 more a month to help combat the rising cost of living that is jeopardizing their well-being. [All Our Kin](#) today announced a partnership with the [Thriving Providers Project](#) (TPP), a [Home Grown](#) initiative co-funded with the support of [Coleman Family Ventures](#), to provide direct cash payments for 18 months to licensed, home-based child care providers in New York City.

The goal is simple: ease the financial burden of educators as they provide high-quality care in nurturing environments. “In the face of New York City’s skyrocketing cost-of-living, it is more important than ever that we champion long-term solutions that bolster the field of family child care,” said **Jessica Sager, CEO of [All Our Kin](#)**. “Through this initiative, we can demonstrate how impactful direct cash payments are, and help policymakers rethink our approaches to supporting our communities, our children and our economy.”

On average, family child care providers in New York City, a crucial sector of the workforce, [earn \\$31,352 a year](#). In the Bronx, where a majority of All Our Kin-affiliated educators live, it is estimated that a single person [needs almost \\$54,000](#) to live comfortably – meanwhile, many educators are also raising their own children and have expenses related to running their own child care businesses. Nationally, FCC providers, who on average work [56 hours a week, earn \\$29,377 a year and 30%](#) rely on at least one other job.

TPP aims to improve the economic stability of providers across the country, which in turn will improve the quality of experiences for the families and children they care for. Providing direct cash payments has [proven to be an effective model](#), allowing providers to more easily cover basic costs like food, healthcare, mortgage payments or utilities and creating a positive ripple effect not only for the child care providers but also for the families and communities they serve.

“Family child care educators are essential to stabilizing our local economy by allowing parents to participate in the workforce,” said **Dr. Brandi King, Chief Strategy Officer at [All Our Kin](#)**. “The unfortunate reality is that many providers do not earn a livable wage. They have trouble making ends meet or paying their employees. We look forward to supporting educators through this program and working with them as they provide life-changing care and education to our city’s youngest residents.”

TPP has pilot sites in various locations across the U.S. (including Pennsylvania, New York, Washington, Colorado, and California) in hopes of answering the question: “What are the positive impacts on children and communities when home-based child care providers aren’t financially burdened?” All Our Kin has committed to engaging in this project to help family child care educators thrive now, and to inform policymakers’ efforts to find permanent solutions in New York City and beyond.

“The data has consistently shown that home-based providers and caregivers are essential to stabilizing the economy yet they don’t earn a livable wage,” **Dayne Glover, Project Manager for TPP, shares**. “TPP hopes to learn what the positive outcomes will be for children and their communities if providers earn a livable wage and how this direct cash will improve caregiver (both provider and parent) emotional well-being.”

Along with All Our Kin, other TPP partners who will provide support to family child care educators as well as Family, Friend and Neighbor caregivers include Impact Charitable in Colorado and Public Health Management Corporation's (PHMC) in Philadelphia, Pennsylvania. Funding for TPP is made possible through grants and donations from various supporters.

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#### **About All Our Kin**

[All Our Kin](#) is a national nonprofit organization that trains, supports and sustains family child care educators. Through All Our Kin’s programming, educators build sustainable child care businesses, parents have access to stable, high-quality child care, and children gain the educational foundation that lays the groundwork for success in school and life.

#### **About Thriving Providers Project**

Thriving Providers Project is a national initiative spearheaded by [Home Grown](#) to support local organizations launching direct cash pilots to stabilize the economic well-being of home-based child care providers so children can succeed. Learn more at [thrivingproviders.org](http://thrivingproviders.org).

#### **Coleman Family Ventures**

[Coleman Family Ventures](#) is an impact-focused organization that empowers changemakers to spark positive transformation in our world. By fostering relationships with leaders, investors, and the communities they serve, Coleman Family Ventures supports those closest to the issue, helping drive meaningful impact in areas like early childhood, healthcare, and climate.