
25TH ANNIVERSARY



ALL OUR KIN

Partnership Opportunities

Mission

All Our Kin is a national nonprofit that **trains, supports, and sustains family child care professionals** - the vast majority of whom are women - in their roles as early childhood educators and entrepreneurs.

Our mission, to transform the nation's child care system, results in a **triple win**: child care educators succeed as business owners; working parents find stable, high-quality care for their children; and children gain an educational foundation that lays the groundwork for achievement.

ALL OUR KIN



Our History

In 1999, All Our Kin was founded in response to the ramifications of welfare reform on low-income parents, especially single-parents of young children who struggled to find both decent work and affordable, quality care.

For generations, family child care educators have served as nurturers and caretakers of our earliest learners. Despite their valuable contributions to society, family child care educators are often denied the recognition, compensation, training, and support they deserve. All Our Kin remains an organization dedicated to ensuring that:

- Children receive enriching, culturally responsive early learning experiences
- Families have equitable access to high-quality, sustainable child care; and
- Early childhood professionals are equitably compensated and supported for their roles as educators and entrepreneurs.

Our Work

Family child care has the potential to create **transformative change** in culturally responsive learning environments, yet educators often cannot access resources, training, and support.

All Our Kin's highly successful, data-driven model propels family child care professionals forward as educators and entrepreneurs, while providing families and children high-quality educational options.

Through our programs and services, family child care educators succeed as teachers and small-business owners; families can go to work knowing their children are in safe, loving hands; and children gain the enriching early learning experiences that research tells us lay the foundation for achievement in school and beyond.

In addition to our programs, we train and advise partner organizations across the country to strengthen their engagement and practice with family child care educators.

Today, we serve **more than 1,100 educators** and **6,000 children across Connecticut and the Bronx** and reach **27 states** around the country through our model.





25th Anniversary Partnership Packages



ALL OUR KIN

25

As we enter our 25th anniversary year, we're making strides toward ambitious goals, thanks to the dedication of our staff, partners, and funders.

Together, our vision and passion will allow us to reach 20,000 educators and 160,000 children by 2026!

ALL OUR KIN

Celebrate With AOK!

Join the movement to **transform** child care for
educators, families, and children!

ALL OUR KIN

Join the Movement

Together, we can ensure that:



Children receive the enriching, culturally responsive early learning experiences they deserve;



Families have equitable access to high-quality, sustainable child care; and



Early childhood professionals are equitably compensated and supported for their roles as educators and entrepreneurs.

As we celebrate All Our Kin's 25th Anniversary year, your support will celebrate partners, educators, staff, and our community.

AOK Founder's Society - \$50,000

- Two tables (16 tickets) with exclusive seating at All Our Kin's 25th Anniversary Gala
- Listing in Gala and Educator Conference materials
- Full-page advertisement in Gala and Educator Conference programs
- Exclusive branding in cocktail reception at the Gala
- Opportunity to welcome guests during the Gala cocktail hour
- Recognition on All Our Kin's social media platforms and on Gala and Educator Conference website
- Featured Donor email spotlight

AOK Changemaker - \$25,000

- One table with premium seating at All Our Kin's 25th Anniversary Gala (8 tickets)
- Listing in Gala materials
- Half-page advertisement in Gala program
- Recognition on All Our Kin's social media platforms and Gala website
- Premium branding in cocktail reception

Family Educator Advocate - \$15,000

- Premium seating at All Our Kin's Educator Conference (8 tickets)
- Listing in the Educator Conference materials
- Half-page advertisement in Educator Conference program
- Recognition on All Our Kin's social media platforms and Educator Conference website
- Premium branding during Educator Conference events



Advocate - \$10,000

- One table with prominent seating at All Our Kin's 25th Anniversary Gala (8 tickets)
- Listing in Gala materials
- Quarter-page advertisement in Gala program
- Recognition on All Our Kin's social media platforms and Gala website

Educator Conference Ambassador - \$5,000

- Four tickets to All Our Kin's Educator Conference
- Listing in the Educator Conference materials

Friends of All Our Kin - \$1,000

- Two tickets to All Our Kin 25th Anniversary Gala
- Listing in All Our Kin Gala materials



Our Impact

All Our Kin increases supply by over 70%

While Connecticut lost nearly 34% of its family child care. In New Haven, programs **increased by 74%**, thanks to All Our Kin.

All Our Kin improves child outcomes

Educators who engage with us **score over 50% higher** on research-based measures of quality, the children in their care outperform both peers and national norms in math and language.

All Our Kin generates \$15 - \$20 in economic returns

Educators **increase income by \$5,000** after one year with All Our Kin. Every \$1 invested generates \$15 - \$20 in economic impact.

All Our Kin builds networks

Our work receives a **Net Promoter Score of 92** among educators who engage with us, 90% of whom report improvements in both their way of working & quality of life as a result of our services.

ALL OUR KIN





“

We need help, we need support. It takes a village to raise a child. And it's not just the village of the family, it's the village of the community. All Our Kin is our community.

”



- Shanette Linton
Little Leaders Group Family Day Care
Bronx, NY

ALL OUR KIN



“
Imagine a world that provides what
we need. Imagine a world that
allows us to thrive and not
just survive.”



- Sandra Dill
MotherlyLuv Too
New Haven, Connecticut



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Contact Us!
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allourkin.org