

The Economic Impact of the All Our Kin Family Child Care Tool Kit Licensing Program

Executive Summary

University of Connecticut:

All Our Kin's Family Child Care Tool Kit Licensing Program Delivers \$15–20 of Economic Benefits for Every Dollar Spent

All Our Kin's Family Child Care Tool Kit Licensing Program delivers significant economic benefits to the New Haven region and family child care providers, according to a study done by the University of Connecticut's Center for Economic Analysis.

Family, friend and neighbor caregivers provide much of the daily child care to families in low-income neighborhoods. Through the Tool Kit program, New Haven-based All Our Kin, Inc. provides materials, mentorship and support to help unlicensed family, friend and neighbor caregivers meet health and safety standards, fulfill state licensing requirements, and become part of a professional community of child care providers. The Tool Kits include application materials, health and safety supplies, vouchers for first aid training, and curriculum materials such as educational toys and high-quality children's books. All Our Kin also provides caregivers with mentorship, counseling, and support as they complete the licensing process. Through the program, the availability and quality of care for Connecticut's infants and toddlers are expanded and improved.

In the past seven years, over 200 family child care providers have become licensed through All Our Kin's Tool Kit Licensing Program. In 2010, with the support of the Annie E. Casey Foundation, the William Caspar Graustein Memorial Fund, and the Community Fund for Women & Girls at the Community Foundation of Greater New Haven, All Our Kin commissioned the University of Connecticut's Center for Economic Analysis to conduct an economic analysis of the program.

A Small Program with a Big Economic Impact: **How the Family Child Care Tool Kit Licensing Program Affects the New Haven Economy**

1 | Parents Enter the Workforce

The Connecticut Center for Economic Analysis study found that All Our Kin's Tool Kit Licensing Program is an important workforce support for low-income families. By facilitating access to high-quality child care, the program increases opportunities for parents to enter the workforce. The study demonstrates that:

- Each licensed provider enables between four and five parents to enter the workforce.
- The study projects that over the period 2006–2016, the Tool Kit Licensing Program will have enabled approximately 440–450 more full time-equivalent employed individuals to join the workforce.

2 | Providers' Earnings and Standards of Living Increase

The Connecticut Center for Economic Analysis found that All Our Kin's Tool Kit Licensing Program has long-term sustainable results. Eighty-seven percent of program graduates surveyed who graduated during the 2006–2009 study period are still running family child care programs. Graduates reported that after completing the program, they benefited economically and were able to enjoy a higher quality of life:

- Sixty-six percent of graduates reported that their income increased after completing the Tool Kit Licensing Program.
- Nearly 60 percent of participants reported earning at least \$5,000 more the first year after licensure. In the second year, over 45 percent reported earning at least \$10,000 more.
- Graduates of the program reported earning between \$20,000 and \$25,000 per year, with an average income of approximately \$23,000 per year. This is 10.4 percent more, on average, than the typical wage for early care and education industry counterparts in New Haven.
- After completing the program, 55 percent of graduates were able to pay down debt, 42 percent had opened a savings account, and 31 percent had moved to a larger apartment or house.
- Over 50 percent of Tool Kit program graduates went on to achieve either an Associate's Degree in Early Childhood Education or a Child Development Associate credential.

3 | The Regional New Haven Economy Benefits

The study finds that the combination of the Tool Kit Licensing Program's workforce development and workforce support has a substantial economic impact in New Haven:

- Between 2006 and 2009, All Our Kin's Tool Kit Licensing Program created about \$18.4 million in additional tax revenue.
- During the same period, the Tool Kit Licensing Program generated \$15.2 million in macroeconomic benefits to the New Haven region.
- Between 2010 and 2016, the Connecticut Center for Economic Analysis predicts that the All Our Kin program will result in approximately \$9.4 million annually in macroeconomic benefits, and create about \$17 million per year in additional tax revenue.
- **For every \$1 spent by All Our Kin in the Tool Kit Licensing Program, the study finds that approximately \$15–20 are returned to society in terms of increased gross regional product (GRP).**

To obtain a copy of the full report, e-mail info@allourkin.org.



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“As a provider, the change has been enormous from your coming to my house and putting a name to what I am doing. It gives me encouragement to be better every day. I will assure you that I will never fail your trust. But over everything, I will not fail myself, nor my children.”

- All Our Kin graduate



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New Haven Early Childhood Council



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of Greater New Haven



WILLIAM CASPAR GRAUSTEIN
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The story we tell is one of hope...
the nature of the Memorial Fund...
educating, supporting and inspiring our children.

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